



First Analysis Acted as the Exclusive Financial Advisor to ClearCompany for \$60 Million Minority Growth Equity Investment

CHICAGO – August 17, 2018 – First Analysis acted as the exclusive financial advisor to [ClearCompany](#) for its \$60 million growth capital financing round led by Primus Capital. ClearCompany is the leading recruiting and talent management software solution that helps companies identify, hire and engage more A Players, and the funds will be deployed to support the company’s strong growth and recently expanded partnership with ADP.

First Analysis focuses its advisory services on high growth entrepreneur-led software businesses like ClearCompany. The First Analysis team worked closely with the company to help define and achieve its growth investment objectives that included finding the right equity partner. First Analysis was actively engaged throughout the transaction process, including preparation, positioning, investor coordination and contact, due diligence and negotiation.

“We wanted to partner with an investment bank that would fully comprehend our solutions, understand the Company’s value proposition and most importantly work tirelessly to represent the interests and needs of the entrepreneurs and management team that have built this business to find the best partner,” said Andre Lavoie, CEO and co-founder of ClearCompany. “First Analysis was the best choice as they fulfilled all of our investment banking requirements and were able to guide our Company through marketing and diligence efforts to achieve the ideal partnership with Primus Capital. Looking back at the entire process, I wouldn’t hesitate to work with First Analysis again, if the opportunity presents itself.”

This investment will further drive ClearCompany’s rapid growth, allowing them to hire additional team members to support Advanced Talent, a complete talent solution offered with ADP for companies within the mid-market. The company also intends to expand product development, sales, marketing and services to support its mission of helping more organizations achieve their own missions and visions by hiring, retaining and engaging more A Players.

About First Analysis

Founded in 1981, First Analysis has a 37-year track record of serving emerging growth companies and established industry leaders within its focused areas of domain expertise. Our investment banking practice leverages industry insights developed through our equity research and private equity activities to deliver value to clients across the life cycle of a business. Providing senior-level attention to every client, First Analysis offers superior execution across a comprehensive range of investment banking services, including M&A advisory, public equity and debt financing, and private equity placements. For additional information about how the investment banking professionals at First Analysis Securities Corporation can help you, please visit our website, www.firstanalysis.com, or call us at (312) 258-1400.

For more information about this transaction, or with questions about how we can assist you or your clients, please contact the following First Analysis representatives:

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About ClearCompany

For more than a decade, ClearCompany has helped companies identify, hire and engage millions of A Players from nearly 50 million applicants. We designed and built an organic, unified platform to deliver better hiring experiences, seamless onboarding, company-wide goal alignment and performance management, all driven by best practices. For more information, visit clearcompany.com.